

Letter from Editor

David López

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As the Washington Post recently pointed out, there is no doubt that we will live in a different world after the pandemic. It is likely that many of the changes driven by the coronavirus pandemic are permanent. When it ends, we will have a new normal that will look different from the way we lived before. It is quite possible that nothing will be the same.

Technology has led to countless disruptive changes in many areas of daily life. New technologies have proven to be a priority; for example, they allow people to work, make purchases and study using the internet. It is likely that many people will continue with the habits they have acquired since March 2020. Competent companies and workers will move ahead, and others could be left behind. Economic inequalities could deepen unless they are vigorously addressed. Naturally, the pandemic has affected the performance of companies beyond its impact on the daily lives of employees; the pandemic has also caused extraordinarily rapid changes in some consumer habits.

The shared challenges of the pandemic will change societies and the world as a whole, as did the Great Depression and the World Wars. The damage that has been done is already evident, but so is a hopeful resilience. We will certainly be a different society in the future, but we will also be stronger.

Since last year, HDBR has encouraged the publication of research on numerous current issues related to the coronavirus pandemic. In fact, a recent issue focused on the effects of COVID-19 on entrepreneurship.

In this issue, authors from various countries provide current, interdisciplinary works that will not leave the reader indifferent. I want to express my enormous gratitude for the advances that the journal is leading in various areas, such as the presence of new databases, greater international visibility, the increasingly significant participation of notable academics from more countries and the increase in citations in the main databases with a worldwide scope.